



WFFF
201 Humboldt St
Rochester, NY 14610-1093

Great American Media
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 1448295

Schedule Dates	10/18/16-10/23/16	Date Entered	10/14/16
Advertiser	Our Vermont (83469)	Last Modified	10/17/16
Agency	Great American Media (11024)	Entered By	Lindsay Benoit
Product	Political - Issues / Propositions (1068)	CO-OP	No
Brand	320/339/5653 (568010)	Headline #	ECR25330098
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5653	Commission	\$1,368.75
Account Types	National/Political	Net Total	\$7,756.25
Billing Type	Standard	Sales Tax	
Comments	Issue 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	38	\$9,125.00
Grand Total:	38	\$9,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	5P- Modern Family	1						X		1	\$25.00		Burlington (WFFF)	Modern Fam Sat	10/14/16
1.0.1	Closed Preempt	10/22/16															Burlington (WFFF)	Schedule Change/Exception	
2.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	5:30P- Modern Family	1						X		1	\$25.00		Burlington (WFFF)	Modern Fam Sat	10/14/16
2.0.1	Closed Preempt	10/22/16															Burlington (WFFF)	Schedule Change/Exception	
3.0	Normal Line / Prime	10/22/16-10/22/16	5	:30	8P- FOX College Football 2	1						X		1	\$250.00		Burlington (WFFF)	College Football Prime Game	10/14/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7A- Local 44 News at 7am			1	1	1	1			4	\$40.00		Burlington (WFFF)	LCL44-MORN BRW	10/14/16
5.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	9A- Fox News Sunday	1						X		1	\$75.00		Burlington (WFFF)	FOX NWS SUNDAY	10/14/16
6.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	10:30P- Big Bang Theory	1						X			\$50.00		Burlington (WFFF)	Big Bang Theory	10/14/16
6.0.1	Closed Preempt	10/22/16															Burlington (WFFF)	Schedule Change/Exception	
7.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10P- Local 44 Weekend News	1						X		1	\$175.00		Burlington (WFFF)	LOCAL 44 NEWS	10/14/16
8.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	12P- Judge Mathis		1	1	1	1	1			4	\$35.00		Burlington (WFFF)	JUDGE MATHIS	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Contract # 1448295

Schedule Dates 10/18/16-10/23/16
Advertiser Our Vermont (83469)
Agency Great American Media (11024)
Product Political - Issues / Propositions (1068)
Brand Political - Issues (568010)
Salesperson Katz - Washington DC, Washington DC (1179)
Sales Office Katz - Washington DC
Buyer Name Ga/Ritterstein,
Phone/Fax /
CPE 320/339/5653
Account Types National/Political
Billing Type Standard
Comments Issue
10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Date Entered 10/14/16
Last Modified 10/17/16
Entered By Lindsay Benoit
CO-OP No
Headline # ECR25330098
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,368.75
Net Total \$7,756.25
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	38	\$9,125.00
Grand Total:	38	\$9,125.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	9A- Maury	1		1	1	1	1			4	\$35.00	\$140.00	Burlington (WFFF)	MAURY POV/CH	10/14/16
10.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	2							X	2	\$1,000.00	\$2,000.00	Burlington (WFFF)	NFL Early Game	10/14/16
11.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	8A- Local 44 News at 8am	1		X	X	X	X			1	\$40.00	\$40.00	Burlington (WFFF)	LC44-MORN BRW	10/14/16
12.0	Normal Line / Prime	10/20/16-10/20/16	5	:30	9P- Pitch	1				X					\$500.00		Burlington (WFFF)	Pitch WS DOES NOT INTERRUPT THURS PRIME SCHEDULE	10/14/16
12.0.1	Closed Preempt	10/20/16															Burlington (WFFF)	Schedule Change/Exception	
13.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	10P- Local 44 News at 10:00pm	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS	10/14/16
14.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm			1		1	1			3	\$225.00	\$675.00	Burlington (WFFF)	LOCAL 44 NEWS	10/14/16
15.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:30P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	MODERN FAMILY B	10/14/16
16.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5P- Modern Family			1	1	1	1			4	\$50.00	\$200.00	Burlington (WFFF)	MODERN FAMILY	10/14/16
17.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	10A- Jerry Springer	2		X	X	X	X			2	\$35.00	\$70.00	Burlington (WFFF)	JERRY SPRINGER	10/14/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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Suite 100
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Salesperson	Katiz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katiz - Washington DC	Order Type	Normal
Buyer Name	Ga.Ritterstein,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	320/339/5653	Commission	\$1,368.75
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18.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10:30p- What Matters This Week	1							X	1	\$75.00	\$75.00	Burlington (WFFF)	What Matters This Week	10/14/16
19.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	4p- FOX College Football	1						X		1	\$150.00	\$150.00	Burlington (WFFF)	Fox College Football Day Game	10/14/16
20.0	Normal Line / Prime	10/19/16-10/19/16	5	:30	8p- Lethal Weapon	1		X						1	\$550.00	\$550.00	Burlington (WFFF)	Lethal Weapons	10/14/16
21.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	7p- Big Bang Theory	1						X		1	\$150.00	\$150.00	Burlington (WFFF)	Big Bang Theory	10/14/16
22.0	Normal Line / Prime	10/19/16-10/19/16	4	:30	9p- FOX News Special: Presidential Debate	1			X					1	\$3,500.00	\$3,500.00	Burlington (WFFF)	3rd Presidential Debate	10/14/16
23.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	8p- Rocky Horror Picture Show 8-10pm	1				X				1	\$400.00	\$400.00	Burlington (WFFF)		10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

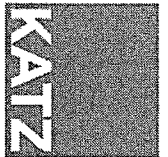
Date:

Accepted-Station:

Date:

Comments:

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KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25330098	Changes as of: 10/17/2016 at 1:58 PM	Version: Highlighting Revision 2
CPE: 320/339/5653	Flight: 10/18/16 - 10/24/16	Total \$: \$8,975.00
Agency: Great American Media	Advertiser: Our Vermont	Total Spots: 37
GREAT AMERICAN MEDIA 3050 K ST NW	Product: Issue	Total CPP: \$0.00
SUITE 100		
WASHINGTON DC		
20007		

Agency Order #: 5477665

Buyer: Ritterstein, Gary
Salesperson: RACHELLE RAY - Washington DC
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: LAILA DAFITARI
202-872-5880

Total GRP:
Traffic #: 1448295
Separation:

Comments: RVSD TO CXL OFF N/A SPOTS & SHW PROG/TP CHG.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
REV-1	Sa 5p-5:30p		Modern Fam Sat	\$25.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-2	Sa 5:30p-6p		Modern Fam Sat	\$25.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-6	Sa 10:30p-11p		Big Bang Theory	\$50.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-7	Su 10p-10:30p		LOCAL 44 NEWS	\$175.00	0	30	1	1	1	\$175.00	\$0.00	0.0
REV-12	Th 9p-10p		Pitch	\$500.00	0	30	1	0	0	\$0.00	\$0.00	0.0
WS DOES NOT INTERRUPT THURS PRIME SCHEDULE												
REV-22	Sa 7p-7:30p		Big Bang Theory	\$150.00	0	30	1	0	0	\$0.00	\$0.00	0.0
REV-24	Th 8p-10p		ROCKY HORROR SHOW SPCL	\$400.00	0.0	30	0	1	1	\$400.00	\$0.00	0.0
TOTALS: 37									37	\$8,975.00	\$0.00	0.0



Contract # 25330098 Changes as of: 10/17/2016 at 1:58 PM Version: Highlighting Revision 2
CPE: 320/339/5653 Flight: 10/18/16 - 10/24/16 Station: WFFF
Agency: Great American Media Advertiser: Our Vermont Market: Burlington-Plattsburgh
GREAT AMERICAN Product: Issue Office: WASHINGTON
MEDIA 3050 K ST NW
SUITE 100
WASHINGTON DC 20007

Agency Order #: 5477665 Primary Demo: Adults 35+
Buyer: Ritterstein, Gary Con Type: POLITICAL/VOTE
Salesperson: RACHELLE RAY - Assistant: LAURA DAFARI
Washington DC 202-872-5880
Total GRP: 1448295
Traffic #: 1448295
Separation:

125 West 55th St
New York, NY 10019

Special Instructions			
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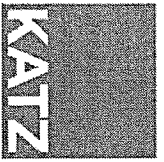
Order Level Comments		
Date/Time	Added by	Comment
10/17/16 1:58 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF N/A SPOTS & SHW PROG/TP CHG.
10/14/16 11:25 AM	Lindsay Benoit	Please note spots on lines 1, 2, 6, 12, and 22 N/A due to program changes. Can do 2 for 1 in Mod. Fam wkdays for lines 1 & 2, Mod. Fam wkdays for line 6, 1x in Lucier Monday s 9-10p for line 12, 1x in College Football 4-7:30pm for line 22. Please advise! Thanks!!
10/13/16 5:21 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.
10/13/16 5:21 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$69,038
WFFF Share:	13%
Comment:	
WCAX:	43%
WPTZ:	30%
WVNY:	14%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	37	\$8,975.00	N/A
Total	100%	37	\$8,975.00	N/A

Monthly Summary		
Month	Spots	Dollars
2016-Oct	37	\$8,975.00
Total	37	\$8,975.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot- \$ Chg Contract \$ Comment
Revision	10/17/16 1:58 PM	RACHELLE RAY - Washington DC	Revised	4	\$-350.00 \$0 CXL OFF N/A SPOTS & SHW PROG/TP CHG. 7 buylines added or modified.
Makegood 1	10/14/16 11:25 AM	Lindsay Benoit	Confirmed		\$0
Queued for Electronic Contracting	10/14/16 9:12 AM				\$0
Revision	10/13/16 5:21 PM	RACHELLE RAY - Washington DC	Confirmed	2	\$-50.00 \$9,325.00 Changes: Comments from Separation: 30 to 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW., User Entered \$ from \$0.00 to \$9,325.00, Demo Meta to [R16], Total Spots from 39 to 41, Calculated Dollars from \$9,375.00 to \$9,325.00, Competitive Market Budget from \$72,115 to \$71,731, Total \$ from \$9,375.00 to \$9,325.00. 8 buylines added or modified.
New	10/13/16 5:10 PM	RACHELLE RAY - Washington DC	New	39	\$9,375.00 \$9,375.00



125 West 55th St
New York, NY 10019

Contract #	25330098	Changes as of:	10/17/2016 at 1:58 PM	Version:	Highlighting Revision 2
CPE:	320/339/5653	Flight:	10/18/16 - 10/24/16	Station:	WFFF
Agency:	Great American Media GREAT AMERICAN MEDIA 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser:	Our Vermont	Market:	Burlington-Plattsburgh
		Product:	Issue	Office:	WASHINGTON
		Agency Order #:	5477665	Primary Demo:	Adults 35+
		Buyer:	Ritterstein, Gary	Con Type:	POLITICAL/VOTE
		Salesperson:	RACHELLE RAY - Washington DC 202-872-5880	Assistant:	LAILA DAFTARI 202-872-5880
				Total GRP:	
				Traffic #:	1448295
				Separation:	
				Total \$:	\$8,975.00
				Total Spots:	37
				Total CPP:	\$0.00

Policy

ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.